

PRESS ANNOUNCEMENT

Octopus - the eight legged groove machine

Taking your music and calls wherever you go just got easier with combined stereo Bluetooth music and voice enabler from Tattu Mobile

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Tattu Mobile today unveiled Octopus, an innovative Bluetooth adapter that enables people to take their music wherever they go.

Whether at home, in the car, on the train or in the office, Octopus enables users to have the music they love to hand. It also provides easy and intuitive hands-free calling for mobile phones.

Octopus enables users to take hands-free calls and listen to their favourite music wirelessly wherever they are. Best of all, Octopus has a 3.5mm adapter enabling users to listen with their favourite pair of headphones.

Plug Octopus into the car stereo system, through the audio in socket, and link it to a mobile phone to play the music you love through your car stereo. If a call comes in the music pauses immediately and you can take the call through the car speakers. The music beings again seamlessly when the call ends.

At home users can link Octopus to any Bluetooth enabled PC and plug it into the stereo system to stream all the music on their PC to the stereo instantly.

Octopus even sits on a docking station, letting you stream music to the device and use it as a speaker phone.

Octopus boasts outstanding call quality and music streaming and is simple to set up and use. It can be charged on any iPod docking station or directly with the charger in the box. With a battery life of six hours of continuous music, Octopus has enough power for users to take their music wherever they go.

The Octopus Bluetooth adapter comes from Tattu Mobile, an innovative UK company that provides enhanced experiences for mobile users. It is available now from Tattu Mobile's web site (www.tattumobile.com).

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Product Specification:

Octopus is a stereo Bluetooth adapter for streaming music and making calls wirelessly. It connects to a hifi, iPod docking station and car stereo audio in. Octopus connects wirelessly with Bluetooth products and supports Bluetooth A2DP stereo streaming.

Dimensions: 43.5mm x 32.5mm x 12.5mm

Battery Life: 6 hours talk, 35 hours standby

About Tattu Mobile:

Founded in 2004, Tattu Mobile has a unique combination of experience in the mobile market combined with expertise in delivering user experience. This enables the company to bring products to market that are easy and intuitive to use and offer exceptional value. Tattu Mobile products create desire, deliver more out of the box and are dedicated to delivering customer delight through improved usability.

Tattu Mobile leaves a mark on users.

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